Data Leaders Academy

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Good Measure

The 2018 inaugural Data Leaders Academy is specifically designed for individuals working in youth-serving organizations that **offer programming to students enrolled in Austin ISD**. Through the Academy you'll connect with peers who are also passionate about making a difference in the lives of youth and learn how to **better leverage the district's data system, eCST,** to make more of an impact.

- Innovative curriculum draws on the expertise and on the ground experience of data and evaluation experts in our community.

- Designed for **nonprofit professionals** who want to become true *data champions* and build an organizational culture that regularly uses data to amplify impact.

- Access to national speakers and the collective wisdom of your peers.

- You will walk away with practical materials, real-world advice and key strategies to help you succeed as a leader and more effectively support your organization in leveraging data to help transform lives.

- **Free to you**, brought to you by Good Measure.

What will I experience during the Data Leaders Academy?

GROUP LEARNING SESSIONS

During six in-person, interactive gatherings, you'll receive customized content delivered by local and national evaluation experts and Mission Capital staff. These sessions will focus on both the hard and soft skills needed to grow as a leader and data champion. These highly interactive sessions will include opportunities to connect with and learn from your peers, getting advice and feedback based on your unique challenges and experiences.

INDIVIDUALIZED LEARNING PLAN + ONE-ON-ONE COACHING

You will participate in a leadership assessment and complete an individualized learning plan. Participants will then receive individualized support from evaluation coaches in the community to help you make progress on specific professional development goals.

APPLIED LEARNING "FIELD TRIPS"

You'll have the opportunity to travel to a youth-serving organization in another region of the state or country that has successfully developed a strong culture of applying data for program improvement.

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ARE YOU A GOOD FIT TO APPLY?

Prospective applicants should meet the following eligibility criteria:

- **Currently employed** by a youth-focused organization that serves students attending schools within Austin ISD.

- Program managers, program directors and/or staff **responsible for managing and supporting** the collection, analysis and use of program-level data are encouraged to apply.

- The annual budget of your organization should be at least $250,000, with at least 2 full time paid staff members.

- In a position in which they have influence over, and/or the authority to **implement program-level changes** based on the program and their enhanced data-related knowledge and toolkit.

Additionally, please note:

- The Academy is **limited to two staff persons per organization**; Good Measure reserves the right to limit participation to one if demand exceeds available slots.

- The program is **NOT designed** for those who already have **deep knowledge/background in evaluation** (e.g. those who have provided professional evaluation services in the community, those with advanced degree in the fields of data/evaluation).

APPLICANTS SHOULD HAVE

- A desire to strengthen yourself as a leader and deepen your ability to serve as a "data champion" within your organization and the broader community

- A demonstrated commitment to using data for learning and improvement

- Support from your manager to be out of the office for 6 class sessions (1 full day, 5 half/day classes) and the 2018 Data Institute

- The personal commitment to fully participate in class sessions and homework assignments.

PROGRAM HIGHLIGHTS

- Expert coaching and support from Mission Capital staff and evaluation experts in the field

- Small cohort size, with regular opportunities for peer learning and feedback

- Applied Learning "Field Trips" and other professional development opportunities

- Free attendance at the 2018 Data Institute, a conference style event with national keynote speakers and a variety of breakout sessions

- Opportunities to learn how to better leverage student information using Austin ISD's data system, eCST

- Healthy lunches and snacks at every session to keep you energized

SELECTED LEARNING TOPICS

- Components of an effective internal evaluation system

- Understanding your unique personal leadership/ communication style

- Building a culture of learning

- Becoming a savvy consumer of external evaluation support services/technical assistance

- Analyzing data more effectively

- Having difficult conversations around data and evaluation

- Sharing data with clients (families/youth)

- Effectively leveraging data within eCST

HOW CAN I LEARN MORE?

Please reach out with any questions to Marisa Zappone at goodmeasure@missioncapital.org or give her a call at 512-477-5955 ext. 260. She would love to hear from you!

You can also join us for an informational webinar on February 8th at 10:00am. (Register by emailing us at goodmeasure@missioncapital.org.)