



Measuring What Matters 2019 Application

Introduction

Thank you for your interest in the **2019 Measuring What Matters Series!** We are excited to offer this innovative series of targeted curriculum, customized coaching, peer learning, resources, and additional project funding.

Please complete this application by April 9 at 5:00 pm.

If you have any questions or would like more information, please contact series coordinator Stephanie Shaw with Mission Capital at (512) 477-5955 x280 or stephanies@missioncapital.org.

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Contact information

* 1. Please share:

Organization Name

Your Name

Title

Email

Phone

Interest in Series

2. Please share briefly why your organization is interested in participating in Measuring What Matters (MWM). What are you hoping your team will gain from participation?

3. How did you hear about MWM?

Goal Setting

- * 4. Please briefly describe your organization including its mission, target population/intended beneficiary, and scope of services.

- * 5. Please briefly describe how your organization is currently measuring progress toward your key outcomes. Please feel free to include examples of current data collection methods, overall outcomes you are tracking against, whether you are working with a logic model/theory of change, etc.

This is intended to give your coach initial insight into your current evaluation practice and use of data prior to the first session.

- * 6. Please describe any challenges your organization is facing with your evaluation practice, data use, or measurement of progress toward outcomes.

- * 7. Generally speaking, what expertise, skills, training or support does your organization need in order to more effectively work with data and/or measure progress toward your outcomes?

* 8. Reflect on what success will look like for your team by the end of Measuring What Matters. In one sentence, please craft an *initial* goal statement on what your team plans to accomplish by the end of the series. You will have the opportunity to change, modify and/or refine your goal throughout MWM.

Sample goal statements from last year's series include:

- *Create a service matrix that allows for yearly program comparison, eliminates redundant data entry/reporting, and resolves conflicting service definitions.*
- *Compile research results to share with program leadership staff to facilitate an ongoing discussion around building a culture of data within our organization.*
- *To create evaluation measures that cross over initiatives.*
- *Optimize the process for making intra-agency referrals to our mental health counseling program.*
- *To create a tool to align goals across our organization to improve program quality and increase the efficiency of evaluation.*
- *Create a theory of change with defined components and update our logic model with relevant outcomes (short-term, medium-term, long-term).*

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Measuring What Matters: Agreements

- * 9. By submitting this application, your organization agrees that you will bring a team of 2-3 consistent representatives to **two half-day sessions, three cohort workshops, two coaching calls**, and a culminating **final event in November**.

Please put the following dates on your calendar now in the event you are selected for MWM:

Session dates: May 15 (9:00-12:00), September 11 (9:00-12:00)

Cohort workshops: June, August, October (Date and time TBD based on participant availability)

Coaching Calls: July, October (Date and time TBD based on participant availability)

Final Event: November 13 or 14 (9:00-2:00)

To receive the most from benefit this series, full team participation is expected. If a team member cannot attend due to unforeseen circumstances, please provide written notice to the coordinator as soon as possible.

Yes, we agree

Other (please specify)

- * 10. You also agree that your team will dedicate the necessary time, outside of class sessions, to make progress towards your goal in preparation for class sessions and cohort workshops.

Yes, we agree

Other (please specify)

* 11. Please include the name, title and email address for each of your team members (minimum of 2 members, maximum of 3), beginning with your designated Team Lead. If you do not know the names of your teammates yet, please indicate in "additional information" box below. Depending on your goal for MWM, team members could include, but not are limited to: leadership, internal evaluators, development, or program level staff.

Team Lead: Name

Team Lead: Title

Team Lead: Email

Teammate 2: Name

Teammate 2: Title

Teammate 2: Email

Teammate 3: Name

Teammate 3: Title

Teammate 3: Email

12. What additional information would you like to share?



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Conclusion

Thank you for applying for Measuring What Matters! We will be in touch by **April 23** with an update on the status of your application.