



What key lessons did your team learn throughout the Measuring What Matters series?

We learned that a realistic scope of work was key during these times. We were largely able to meet our goals on time and reviewed different tools and platforms that MSVW staff use. During this time, we mapped out which data points are collected where. We are in the process of putting this together in a chart/spreadsheet.

We also reviewed and edited one of the survey tools. We will also work together to investigate better platforms to suit MSVW data collection and reporting needs.

What challenges or roadblocks did your team encounter along the way? How were these addressed, or how do you plan to address them moving forward?

- We determined how much redundancy in the different data platforms and sources.
- We realized the need for better surveys and data collection platforms.
- We have a better understanding of the pain points.
- We have a better idea of what we need from a platform.

Mission: MSVW To improve pregnancy and birth outcomes for communities of color in central Texas by providing education and support.

Team Members:

Shamika Alexander (MSVW)

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Measuring What Matters Goal Statement:

To identify & map data we already collect that will help us understand how to meet the needs of our participants at this unique time.

Progress achieved to date:

We reviewed different tools and platforms that MSVW staff use. During this time, we mapped out which data points are collected where. We are in the process of putting this together in a chart/spreadsheet.

We also reviewed and edited one of the survey tools. We will also work together to investigate better platforms to suit MSVW data collection and reporting needs.

Looking Ahead

Next steps toward achieving our evaluation and data goals:

We still need to finalize the data “map” so that it’s easily shareable and can be updated as our systems change.

Because we scaled down our goals to a manageable mapping project, we were able to actually focus on the task at hand and be better positioned to identify where we want to improve from here. This includes Improving our surveys.

Exploring better data collection and reporting platforms

Identifying gaps within our data for particular programs such as post-partum programs.

Dude, Where's Our Data?

Shamika Alexander, Director of Organizational Development MSVW

Jasmine Jones, Trainee & Volunteer MSVW

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Program Overview

Since 2016, MSVW supports Black and Latinx people with full-spectrum reproductive support through community and education.

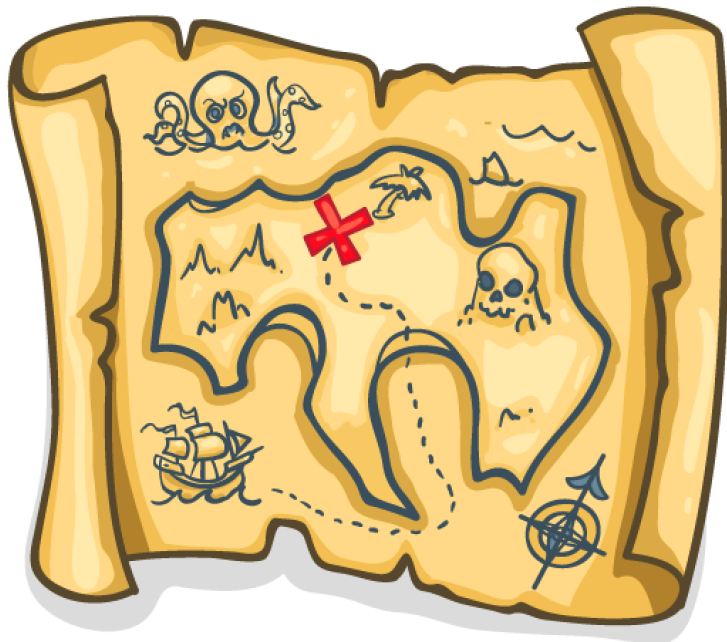
While we utilize a range of forms, surveys and spreadsheets to collect our data, it's a little mind boggling to make sense of it all.

We had BIG plans for Measuring What Matters on developing culturally congruent evaluation, but then... COVID 19.

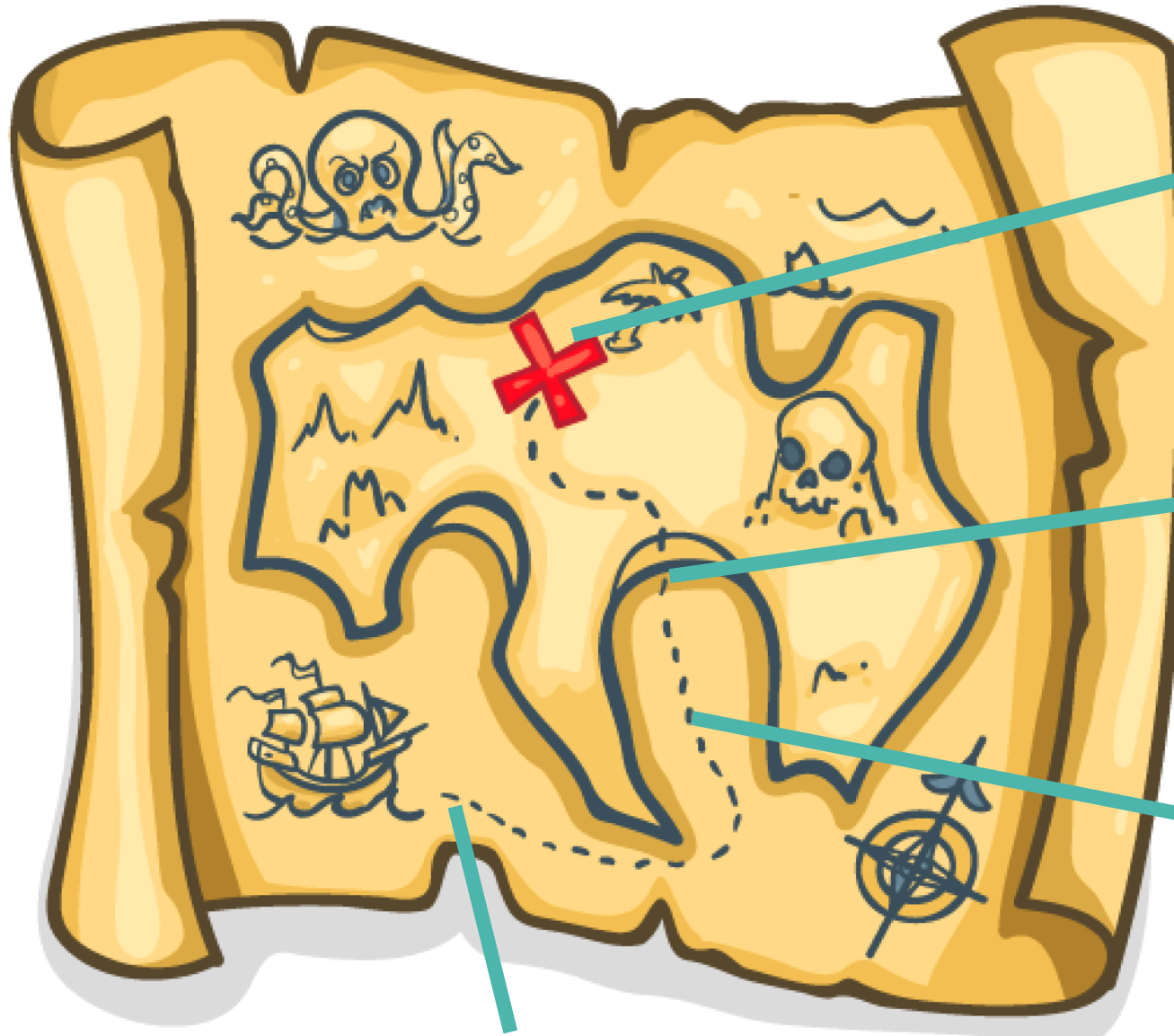
We decided we had the capacity to map out all MSVW's data.



Program Goal



To identify & map data we already collect that will help us understand how to meet the needs of our participants at this unique time.



4. Began documenting learning objectives and improving on surveys.
WE STARTED PROGRESS ON OUR ORIGINAL GOAL.

3. Started exploring more appropriate platforms for data collection and reporting needs.

2. Put this together in a chart/spreadsheet to identify common and unique data points to give us a clear view of where we wanted to go.
THIS IS OUR GOAL.

Our Process

1. We navigated the rocky waves of all of the different places MSVW puts data.

Key Learnings

We determined how much redundancy in the different data platforms and sources.

We have a better understanding of the pain points:

- Filling out grant reports was impeding the organizations capacity to meaningfully use the data for program improvement
- Previous data surveys were too cumbersome and resulted in low completion rates. We needed something more concise.
- We have a better idea of what we need from a platform.

